

KATARZYNA MICHALSKA

Product Designer



About me

UX/UI and visual designer with over **5 years of experience** in the field. Specialising in creating **end-to-end digital products** and software solutions for both web and mobile.

I lead the **design projects from the beginning** (being one of the first touch-points to new customers) **to the end** - handing-off the designs, guidelines and design systems to software engineers. On a daily basis, I take part in the decision-making processes of PM, DEV and QA teams.

I merge **aesthetics with functionality** to make the first impression last.

katarzynamichalska.com

Portfolio website

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E-mail address

+48 786 210 262

Phone number

Gliwice, Poland

Location

EDUCATION

Master of Arts

Academy of Silesia
/ 2017-2022

IT Technician

Vocational and Continuing
Education Centre No. 2
/ 2013 - 2017

SKILLS

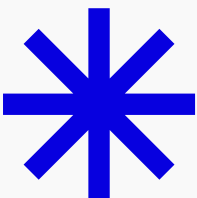
Tool based

Adobe CC Suite

Photoshop, Illustrator, After Effects,
Premier Pro, Lightroom

Figma

Wireframes, auto-layout, variables,
components & instances based
designs, token based design
systems, prototyping, RWD



EXPERIENCE

Lead UX/UI Designer

Dev and Deliver / 2023 - 2025

- Creating E2E digital products and software solutions for both web and mobile for domestic and foreign markets
- Building comprehensive and scalable design systems based on tokens and variables
- Conducting and leading workshops with clients
- Incorporating new features and practices into design workflows
- Leading the design process from the first meeting to final design
- Conducting usability tests (from scripts and prototypes to final analysis and implementation)
- Mentoring and supporting colleagues in daily tasks
- Preparing design work time estimations and pitch decks for new leads

UX/UI Designer

Dev and Deliver / 2022 - 2025

- Working for foreign clients and collaborate within multinational teams
- Understanding the business goals of each project and translating them into effective user flows and information architecture
- Creating wireframes, prototypes, and high-fidelity mock-ups that align with project requirements and specifications
- working closely with product, business, marketing, and technology teams to ensure the project's success and smooth delivery
- Reviewing, improving, and scaling existing products to enhance the user experience and meet business objectives.
- Writing and designing case studies that showcase the project's success
- creating branding for products to ensure consistency across all channels

Additionally:

- Managing social media, creating marketing and Google Ads graphics
- Writing, styling and refining blog articles
- Co-organising team building workshops and initiating weekly game breaks

Other skills

Basic HTML & CSS understanding

DTP design

Branding & logo design

Languages

Native Polish

Fluent English

Intermediate German

Intermediate French

Visual Designer, CX Global Team

SAP / 2020 - 2022

- Creating interactive app prototypes tailored to the needs of potential customers
- Creating stories and visuals for customer journeys
- Creating micro-sites and landing pages
- Preparing pitch decks for potential business partners
- Designing digital booklets, executive presentation decks, and designs for print & marketing
- Collaborating closely with account and pre-sales team to deliver high quality RFP materials

PUBLICATIONS

[Dark mode made easy with variables](#)

[Usability testing on a small scale](#)

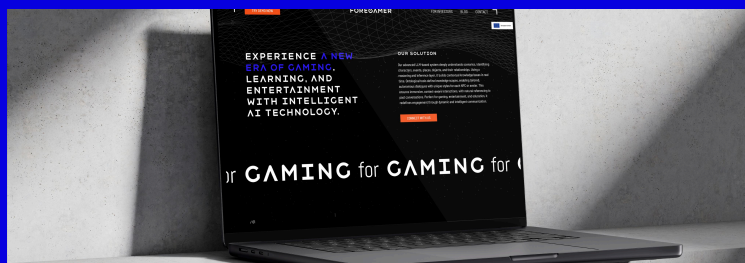
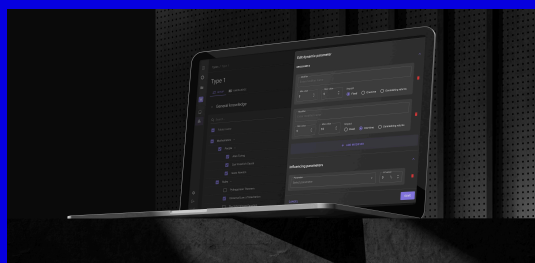
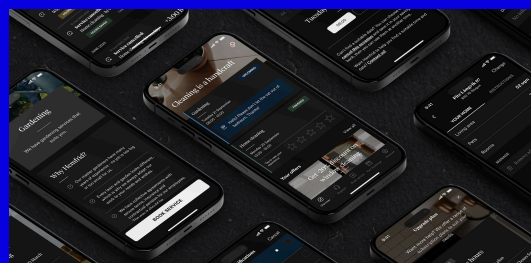
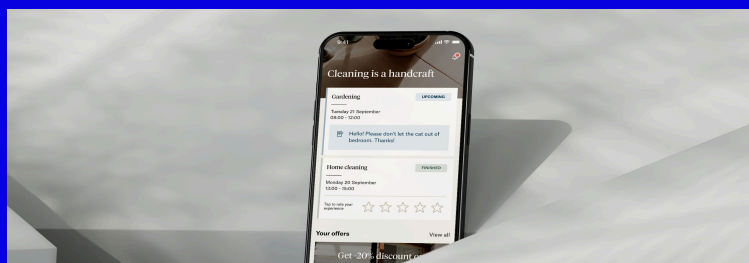
COURSES

Google UX Design Certificate

Eduweb UI Design Tools Certificate



EXAMPLE WORKS



See more here:
katarzynamichalska.com

